

ZABA APRIL Meeting

Member Minutes 9 -10am August 15th, 2024

Next ZABA Member meeting is 9 am **September 19th** at Shubrew

AGENDA

- Attendance & Introduction
- Mentoring Minutes
- Administrative Reports
- New Businesses
- Event Reports
- News & Notes
 - *Municipal Coordination*
- Member Business: *Updates & Events*

Meeting called to order by Joel Grobe

ATTENDANCE & INTRODUCTIONS:

- Attendance record is available upon request
- Meeting Held at Shubrew. Thank you!

MENTORING MINUTES: *No Mentoring Minutes This Month*

- 15 Minutes of informative business information given by a community or ZABA member. The goal of Mentoring Minutes is to help answer questions and offer advice to ZABA members to help their businesses continue to grow and flourish.

ADMINISTRATIVE REPORT

- Meeting Minutes & Financial Reports
 - Reports are available under the member portal at <https://www.gozelie.com/> or through the newsletter link.
 - HTD and Fall Festival Reports continue to be finalized
- Thank you to Angie Dawson for her service on the board. As she steps down from her Board Member position Chris Border from Little Green Bookstore will take her place for her remaining term.
- Membership Directory
 - Add your information to the Membership Directory through the Member Portal
 - Information is internal only and a great way to connect with other businesses
 - Member Portal:
 - To access this Log into the member portal on the website <http://gozelie.com>

NEW BUSINESSES

- Congratulations MVP Insurance, Con Yeager, & Studio Z Cycle for opening.
- Please contact Kelly Carney at Eva Brynn if you know of a new business
 - ZABA would like to offer a ribbon cutting ceremony
 - Businesses *do not* need to be a member to have a ribbon cutting ceremony

EVENT REPORTS:

Open Air Market May 2nd - September 26th (Every Thursday)

Fall Festival October 12th - 13th, Friday Night Block Party on the 11th

Merchant Trick-or-Treat TBD *Proposing Tuesday, October 29th

Small Business Saturday November 30th

Miracle on Main Street December 5th

Santa House December 13th - 23rd *Opens after the parade during miracle on main

ZABA Socials:

- Quarterly opportunities to enjoy networking
- Each quarterly meeting will occur at a different location

Open Air Market: May 2nd - September 26th (Every Thursday)

Thank you to our Armstrong for sponsoring the event!

- New website this year, band, vendor application, all details
 - <https://www.openairzelie.com/>
- LET MATT KNOW BY THURSDAY MORNING what is going on in your business or happening so he can make a post for the Open Air Market

Horse Trading Days: July 18th - 20th

- HTD Reports Continue to be finalized

Fall Festival: October 12th - 13th, 5:00 sunday closes

Kids Area Bounce Blvd.

- Looking for volunteers to take a 2 hour shift to help with the kids area
- There is a stipend for helping, Please Email Alyssa Smith

Friday Night Block Party on the 11th from 5-10pm

- Kick off Block Party: Nightmare on Spring Street

Saturday 10-7

- Chili Cook-off Saturday
- Saturday Night Activity: Family Movie Night in the Tailgate Zone

Sunday 10-5

Small Business Saturday: November 30th

Miracle on Main: December 5th

Santa House: December 13th - 23rd *Opens after the parade during miracle on main

NEWS AND NOTES:

Municipal Coordination

- Speakers/PA systems will be installed onto the new poles on Main Street
- Phase 2 should be (New Poles will be installed in October)

MEMBER BUSINESS: Updates & Events

Social Media

- Please put information in the member portal if you have something you would like us to share!
- If you would like announcements and news at the bottom of the Newsletter that goes out to all members, put your information in the forum!

Business Member Events:

Future Collaborations of Businesses presented by Chris Broder

- **PLEASE Give Chris your Information if you would like to participate in any or all events!**
 - *littlegreenbookstore@gmail.com*
- Tentative Ideas/events
 - October Witches Night Out
 - Meeting Next wednesday at the bookstore at 9:00
 - Cookie Crawl
 - Early December
 - Hot Cocoa Crawl
 - Feb 1st
 - Holiday Shopping Season
 - Push for late retail hours 8-9 pm from Dec. 16th - Christmas
 - If many businesses are open there is an opportunity to pull more people to shop at the same time on main street.

Butler County Tourism

- Join their Gift certificate program!
- <https://www.visitbutlercounty.com>

CURIO Art Gallery & Studio

- <https://www.curiocool.com>

Explore Zelig

- Aug 17th Putt & Pour
- Facade Grants available
- <https://www.facebook.com/explorezelie/>

Glade Run

- Discount Card is Available for Purchase
- <https://gladerun.org>

Historical Society

- Spoil Your Dog Day on Sept. 12th 5-8 in 4 Corners Park

- <https://www.zeliehistory.org>

Library

- <https://zelienoplelibrary.org>

Lions Club

- <https://www.facebook.com/ZelienopleLionsClub/>

Parents in TOTO

- <https://parentsintoto.org>

Rotary

- Lottery Calendar Tickets for sale throughout the next few months
- <https://zelienoplerotary.org/>

Spring Street Studio

- <https://www.thespringstreetstudios.com>

The Strand

- <http://thestrandtheater.org/>

ZABA Attendance Record: Available Upon Request