

ZABA APRIL Meeting

Member Minutes 9 -10am September 19th, 2024

Next ZABA Member meeting is 9 am **October 17th** at Shubrew

AGENDA

- Attendance & Introduction
- Mentoring Minutes
- Administrative Reports
- New Businesses
- Event Reports
- News & Notes
 - *Municipal Coordination*
- Member Business: *Updates & Events*

Meeting called to order by Joel Grobe

ATTENDANCE & INTRODUCTIONS:

- Attendance record is available upon request
- Meeting Held at Shubrew. Thank you!

MENTORING MINUTES: *No Mentoring Minutes This Month*

- 15 Minutes of informative business information given by a community or ZABA member. The goal of Mentoring Minutes is to help answer questions and offer advice to ZABA members to help their businesses continue to grow and flourish.

ADMINISTRATIVE REPORT

- Meeting Minutes & Financial Reports
 - Reports are available under the member portal at <https://www.gozelie.com/> or through the newsletter link.
- Membership Directory
 - Add your information to the Membership Directory through the Member Portal
 - Information is internal only and a great way to connect with other businesses
 - Member Portal:
 - To access this Log into the member portal on the website <http://gozelie.com>

NEW BUSINESSES

- **Merchant Trick-or-Treat** Tuesday October 29th 4-6 Parade at 6:30 *Pending board approval
- New Board Member Positions
 - If you would like to nominate someone for any of the upcoming 3 board member positions please email Matt Edwards at info@gozelie.com
 - Nominations are held in October, Voting is in November, New positions will begin in January.
- Fire Station ribbon cutting ceremony during Fall Fest Saturday, October 12th at 2pm
 - Open House to follow from 3-7

- Please contact Kelly Carney at Eva Brynn if you know of a new business
 - ZABA would like to offer a ribbon cutting ceremony
 - Businesses *do not* need to be a member to have a ribbon cutting ceremony

EVENT REPORTS:

Open Air Market May 2nd - September 26th (Every Thursday)

Fall Festival October 12th - 13th, Friday Night Block Party on the 11th

Merchant Trick-or-Treat Tuesday October 29th 4-6 Parade at 6:30 *Pending board approval

Small Business Saturday November 30th

Miracle on Main Street December 5th

Santa House December 13th - 23rd *Opens after the parade during miracle on main

ZABA Socials:

- Quarterly opportunities to enjoy networking
- Each quarterly meeting will occur at a different location

Open Air Market: May 2nd - September 26th (Every Thursday)

- Only 2 more left in the season!
- Businesses are encouraged to continue to stay open for a retail evening/late night

Horse Trading Days: July 18th - 20th

- HTD Reports Continue to be finalized

Fall Festival: October 12th - 13th *Kick off Night on the 11th

- Deadline for sponsorships is quickly approaching please be sure to have your information in ASAP to be included in marketing materials
- Kids Area "Bounce Blvd."
 - Looking for volunteers to take a 2 hour shift to help with the kids area
 - There is a stipend for helping, Please Email Alyssa Smith
- Friday Night Block Party on the 11th from 5-10pm
 - Kick off Block Party: Nightmare on Spring Street
- Saturday 10-7
 - Chili Cook-off Saturday
 - Saturday Night Activity: Family Movie Night in the Tailgate Zone
- Sunday 10-5

Small Business Saturday: November 30th

Miracle on Main: Thursday December 5th from 4-7 Parade start time 7:00pm

- Megan Murphy from Hearth & Home
 - Harmony Fire District is this year's charity
 - Sponsorships are needed as the start of the event

Santa House: December 13th - 23rd *Opens after the parade during miracle on main

NEWS AND NOTES:

Municipal Coordination

- Speakers/PA systems will be installed onto the new poles on Main Street
- Phase 2 should be (New Poles will be installed in October
- Thank you Dainel Karns for the Gateway Signs entering town

MEMBER BUSINESS: Updates & Events

Social Media

- Please put information in the member portal if you have something you would like us to share!
- If you would like announcements and news at the bottom of the Newsletter that goes out to all members, put your information in the forum!

Business Member Events:

Future Collaborations of Businesses presented by Chris Broder

- **PLEASE Give Chris your Information if you would like to participate in any or all events!**
 - *littlegreenbookstore@gmail.com*
- Tentative Ideas/events
 - Moon Lit Magic 5-9pm
 - 5-7pm registration for any contests
 - Looking to bring people into town to stroll early in the evening then have events
 - Decorate your hat & broom contest
 - Cackle contest
 - Ron Carter bus tour
 - Cookie Crawl
 - Early December
 - Hot Cocoa Crawl
 - Feb 1st
 - Holiday Shopping Season
 - Push for late retail hours 8-9 pm from Dec. 16th - Christmas
 - If many businesses are open there is an opportunity to pull more people to shop at the same time on main street.

Butler County Tourism

- Join their Gift certificate program!
- <https://www.visitbutlercounty.com>

CURIO Art Gallery & Studio

- Next Art Show "Eccentric Shadows" October 5th 5-8pm
- <https://www.curiocool.com>

Explore Zelig

- Facade Grants available
- <https://www.facebook.com/explorezelie/>

Glade Run

- Discount Card is Available for Purchase
- <https://gladerun.org>

Historical Society

- <https://www.zeliehistory.org>

Library

- Zeligapple fest Saturday, September 21st
- <https://zelienoplelibrary.org>

Parents in TOTO

- <https://parentsintoto.org>

Rotary

- International Peace Day demonstration at 4:00 Thurs, Sept. 19th at the park
- <https://zelienople Rotary.org/>

Spring Street Studio

- <https://www.thespringstreetstudios.com>

The Strand

- Ghost tours are back!
- <http://thestrandtheater.org/>

ZABA Attendance Record: Available Upon Request